

Design of package inserts for pharmaceuticals

The content and design of package inserts for pharmaceuticals has been criticized for years. Initiatives by the pharmaceutical industry as well as on the part of the responsible authorities have already brought about improvements, but not yet satisfactory results.

At a chemist's shop in Jena, patients have now been polled about their wishes regarding ranking of information on package inserts. The result of the 855 completed questionnaires is shown in the following table:

Stipulated ranking pursuant to AMG §11	Ranking desired by patients	Package insert sections
5	1	Indications and usage
9	2	Dosage and administration
1	3	Composition
7	4	Precautions and warnings
6	5	Contraindications
8	6	Drug interactions
11	7	Adverse reactions
3	8	Pharmacological classification
10	9	Overdosage
2	10	How supplied
12	11	Storage
4	12	Pharmaceutical company and manufacturer
13	13	Date of issue of package insert

Reference: *Pharm.Ind.* 65, Nr. 4, 302–306 (2003)

[← Back to: Trends in the pharmaceutical packaging](#)